



DR. JOHNSON'S HOUSE

17 Gough Square
London, EC4A 3DE
Tel: 020 7353 3745

Request for Proposal

Six-month project to develop, test and evaluate new learning programmes

Project Purpose:

Dr Johnson's House is a literary historic house museum and an international treasure that presents a range of learning and engagement opportunities that are relevant to today's world. In the middle of the 18th century, this house was home to Samuel Johnson, a much-loved literary giant, and is where he composed his iconic publication, the *Dictionary of the English Language* (1755), amongst many other works. Having been a museum for over 100 years, we are now on the cusp of a transformational initiative to increase access, learning and outreach, as well as diversify and increase audiences and ensure our long-term sustainability.

This is a pivotal time for DJH as we upgrade facilities and interpretation to enhance our visitor experience, accessibility, and financial resiliency. To ensure that learning developments are just as informed and visionary, however, additional expertise and capacity is necessary. Overall, this project would transform our programme for years to come in terms of impact and efficacy as well as our ability to actively participate in the achievement of London's creative and culture learning strategy.

Specifically, the overall project will:

1. identify and consult with sector colleagues, educators, employers, and potential new audiences for input, to identify and develop opportunities for long-term collaboration, and to ensure we meet currently unmet needs for new as well as existing audiences (especially those serving deprived areas in and around the City of London, immigrants, and children who have special needs).
2. assess the current programme and propose, deliver, and evaluate new activities for three key groups
3. deliver recommendations and an action plan for future programme development, management, delivery, and evaluation.

Embedding these programmes in this setting, we will create more richly-meaningful learning experiences. We'll illustrate the wellbeing benefits of using language with confidence, exploring history, and being creative for people from all backgrounds and with all abilities. We'll also build skills that will enhance employability, academic achievement, and interpersonal communication. As a rare example of a working-class home and perhaps the only building still standing in which a formerly enslaved person lived as a valued, independent member of a household, these are issues that can authentically be explored here.

We plan to approach this not only with schools in the 12 central London Boroughs and the City Family of Schools, but also through programmes for families and organisations that serve those who face challenges. We are excited to identify and build collaborative relationships with such organisations as well as other cultural partners. Because we are in such a transitional moment, our

Lord Harmsworth – President

Stephen Clarke FSA - Chairman

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consultant will also inform our new interactive interpretation and accessibility initiatives, ensuring a seamless inclusion of our learning messages in all aspects of our onsite and digital audience engagement.

Project Scope for this Phase

A review of our current programme and initial sector consultations will have already taken place and be available to you. Your role will be:

- Programme development and testing to include
 - School programme comprised of but not limited to day site visits, term or annual projects, classroom or self-study resources, virtual or outreach activities
 - Family trails and activities to include but not limited to holiday or weekend activities, regular early years programming, family guides and visitor resource for self-guided exploration
 - Community projects developed in partnership with local community groups and charities
 - Public programme e.g. talks, workshops, annual events and targeted regular programming for specific audience groups
- Review and development of learning and engagement specific marketing plan
- Evaluation Plan
 - Undertaking of consistent and continuous evaluation throughout programme development
 - Development of evaluation resources for future use, e.g. school survey

Knowledge, Experience & Skills:

We are seeking an experienced person that is an excellent communicator with a pro-active, confident, positive approach and strong interpersonal skills. You will enjoy helping an organisation achieve its strategic aims by building relationships and developing, testing and evaluating programmes. You will have:

- Relevant experience in the heritage and/or culture sector
- Superlative written and verbal communication skills
- Demonstrable creativity in programme development and implementation

To Apply:

Please submit a C.V. and your proposal to:

Send to: **recruitment.djh@gmail.com**

Closing date for applications: 20th December 2024

Interviews will be held during the week commencing 13 January, 2025

Our commitment as an employer:

Dr Johnson's House is an equal opportunities employer and is committed to encouraging equality, diversity and inclusion among our workforce, and eliminating unlawful discrimination. The aim is for our workforce to be truly representative of all sections of society and our sector, and for each employee to feel respected and able to give their best.

Please note that you must be able to demonstrate that you have the right to work in the UK.